



Department for  
International Trade



**Call for Input**  
on trade negotiations  
with Canada



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# Overview



## Overview

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We are preparing for trade negotiations with Canada and Mexico to upgrade our existing trade deals, going further and faster than ever before. This is now possible because Britain has left the EU and is free to negotiate a next generation of deals that set the global trade agenda, making it easier for businesses to trade, and delivering benefits to the whole of the UK. We are now seeking input from members of the public, businesses, and any other interested parties to hear their top priorities and where they think the biggest gains are.

Whilst UK businesses currently benefit from our comprehensive trade deals with Canada and Mexico, there are significant opportunities to upgrade these deals. Opportunities include:

1. Removing and lowering tariffs for major UK exports like cars and food and drink
2. Making it easier for UK companies to do business to trade and invest overseas in major sectors like financial services, business services, pharmaceuticals and food and drink.
3. Cementing the UK as an international services hub

Stronger trade links with Canada and Mexico support Britain joining the Comprehensive and Progressive Trans-Pacific Partnership (CPTPP) – a club of dynamic economies around the Pacific Rim – and will unlock new opportunities for British businesses in untapped markets of the future. Our businesses will gain a competitive edge from being able to choose the best trading terms, whether that's under CPTPP or our new trade deals.

We want our next generation of trade deals to set the global trade agenda in areas like digital trade, women's economic empowerment and climate change. The government aims to deliver trailblazing trade deals that set new standards for e-commerce, introduce bold new policy initiatives to support women in trade, and include commitments to a low-carbon economy. With Canada we have an opportunity to negotiate the world's greenest ever FTA.

**If you have further accessibility needs please email [DIT.MexicoCanada.CFI@trade.gov.uk](mailto:DIT.MexicoCanada.CFI@trade.gov.uk).**

# Privacy and confidentiality

The image shows a city street scene with a prominent ornate building in the foreground and modern skyscrapers in the background. The entire scene is overlaid with a red color. The text "Privacy and confidentiality" is written in white, centered over the image.

This notice sets out your rights with respect to how we will use your personal data. The Department for International Trade (DIT) recognises that it has a duty to people whose information it holds to treat that information responsibly, keep it safe and secure, and process it correctly and proportionately. This Privacy Notice broadly explains what information we collect, the purpose for processing, categories of personal information and who we may share it with.

## Purpose

The government is committed to an ambitious, transparent, and inclusive UK trade policy that takes account of the views of all sectors of society and international stakeholders, including the general public, devolved administrations and the regions, businesses, civil society groups, consumers, associations and any other interested stakeholders.

The government is therefore running an 8-week Call for Input on future trade negotiations between (a) the UK and Mexico and (b) the UK and Canada.

The personal information received in response to the Call for Input will be processed for the purposes of obtaining the opinions of members of the public and representatives of businesses and other organisations about the matters referred to in the Call for Input.

In addition, we use your personal data to help us identify any responses from bots or other fraudulent sources to maintain the integrity of the Call for Input. We may also use your contact details, with your consent, to get in touch with you to discuss your response to our Call for Input or to get in touch to discuss other trade related issues. Personal information may also be collected for statistical data, for example in relation to the types of individuals and groups that participate in the Call for Input. We may also use your contact details to remove your response if you instruct us to do so.

## Legal basis of processing

The processing of personal information is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Department for International Trade. The task is consulting on departmental policies or proposals, or obtaining opinion data, in order to develop good and effective policies. In this case, the task will include:

- Designing an effective trade agreement.
- Ensuring that the UK's policy with regards to negotiations captures the views of its stakeholders.
- Enabling DIT to follow up on the points raised in the Call for Input.

## Your Data

Mandatory Information to be collected as part of the Call for Input:

- Name (first name and surname)
- Email Address
- Internet Protocol address (IP address)
- Name of Organisation / Business / Organisation you represent, if any

## How we may share your information

Your personal data will be processed and shared within the Department for International Trade and with selected third parties.

Third parties with whom information and personal data will be shared with are:

- Qualtrics, who are the data processor.
- Other government departments including but not limited to: Department for Business, Energy and Industrial Strategy; Department for Transport; HM Revenue & Customs; HM Treasury; Department for Environment, Food and Rural Affairs, Foreign Commonwealth and Development Office, Department for Digital, Culture, Media and Sport.
- Specialist organisations within government (including the Office for National Statistics) and externally to process the data to provide an aggregated assessment of responses.

Aggregated analysis of responses may be shared with the Information Commissioner's Office (ICO), the Government Internal Audit Agency (GIAA), the National Audit Office (NAO) and central government departments. Should there be a requirement to share your personal data with other third parties not included in this list, you will be notified beforehand via a revised privacy notice.

We will not:

- Sell or rent your data to third parties
- Share your data with third parties for marketing purposes

We will also share your data if we are required to do so by law or regulation – for example, by court order, or to prevent fraud or other crime

## How long we will retain your information

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements. We will only retain your personal data for as long as:

- It is needed for the purposes set out in this document
- The law requires us to

Subject to the paragraph above, we will retain your personal data for up to 3 years from the date on which it is provided or subsequently updated and your overall response for up to 10 years, however we conduct regular reviews to ensure we only keep information required for the purpose of which it was collected. Should there be any indication that there will be a business need to extend this retention period, this will be robustly reviewed, and any changes will be clearly outlined and recorded in a revised notice.

## Your rights and access to your information

You have the right to request a copy of the personal data that we hold about you. The DPA also gives you additional rights that refer to how the DIT holds and uses your information.

Consequently, under certain circumstances, by law you have the right to:

1. Raise an objection to how your data is processed.
2. Withdraw consent and the right to object and restrict further processing of your data; however, where legally enforceable this may affect the service, we are able to provide to you.
3. Request to have your data deleted where there is no compelling reason for its continued processing and provided that there are no legitimate grounds for retaining it.
4. Request your data to be rectified if it is inaccurate or incomplete.
5. Not be subject to automated decision-making including profiling.
6. Request details about how your personal data is processed and to request a copy of your personal data.

## Identity and contact details

The Department for International Trade is registered as a Data Controller under the General Data Protection Regulation and Data Protection Act 2018.

**Our contact details are:**

**Data Protection Officer  
55 Whitehall Place  
Westminster  
London  
SW1A 2HP**

**Email: [data.protection@trade.gov.uk](mailto:data.protection@trade.gov.uk)**

You have a right to complain to us if you think we have not complied with our obligation for handling your personal information. You can contact our Data Protection Officer using the same contact.

If you are not satisfied with the DIT response you have a right to complain to the Information Commissioner's Office (ICO). You can report a concern by visiting the ICO website.

For more information about your rights under the Data Protection Act or to request a copy of any data held about you please contact [data.protection@trade.gov.uk](mailto:data.protection@trade.gov.uk)

## Confidentiality

Information provided whilst contributing to this Call for Input, including personal data, may be published, or disclosed in accordance with access to information regimes, primarily the Freedom of Information Act 2000 (FOIA), Environmental Information Regulations 2004 (EIR) and the Data Protection Act 2018 (DPA).

If you want the information you provide to be treated confidentially, please be aware that, in accordance with the FOIA and EIR, public authorities are required to comply with a statutory regime and code of practice which deals, amongst other things, with obligations of confidence. In view of this, it would be helpful if you could state using the opportunity provided in the Call for Input questionnaire which information in your response you would like to be treated as confidential and explain the reason for your request (for example, due to reasons of commercial sensitivity). If the information is commercially sensitive, please explain why that is the case. If we receive a request for disclosure of information that has been provided, we will take full account of your explanation, but we cannot give an assurance that confidentiality can be maintained in all circumstances.



By answering these questions I give my consent for the contents to be used for the purposes of this Call for Input.

This includes the data being shared with other UK government departments as necessary to complete this Call for Input.

Any details of this Call for Input published will not include and personal identifiable details.

**Have you read and do you accept the conditions for the collection of personal data laid out in the Privacy Notice and obtained consent from the organisation you represent for the Department for International Trade to gather their response as outlined in the DIT Privacy Notice?**

Please note that your consent will be required for this question in order to continue.

Yes

No

**Do you consent for the Department for International Trade, or organisations working on their behalf, to contact you regarding the responses you have given?**

For example, to clarify any of your responses or to request additional information.

Yes

No

**Do you consent for the Department for International Trade to contact you about wider trade policy and related developments?**

Yes

No

**Q.1 Do you consent for the voluntary information you provide in this Call for Input to be used as part of the government's published Call for Input response?**

**Q.2 If you answered 'No' to the previous question, please answer the question below:**

**Please provide a reason as to why you do not give your consent for your response to be used as part of the government published Call for Input response.**

a)

b) Prefer not to say

**Q.3 Do you consent for the Department for International Trade, or organisations working on their behalf, to contact you regarding the responses they have given?**

**Q.4 Would you like the Department for International Trade to contact you about wider trade policy and related developments?**

**Q.5**

Please limit your response to 100 characters or approximately 20 words

**Please provide your first name and surname:**

This information is mandatory, please see the privacy and confidentiality statement above for reasons why this information is needed.

**Q.6 What is your email address?**

By entering your email address you will automatically receive an acknowledgement email when you submit your response.

This information is mandatory, please see the privacy and confidentiality statement above for reasons why this information is needed.

## Part 1 - The Respondent

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### Q.7 Please tell us who you are responding as?

- a) **An individual** – You are responding with your personal views, rather than as an official representative of a business / business association / other organisation
- b) **Non-governmental organisation** – In an official capacity as the representative of a non-governmental organisation / academic institution / other organisation
- c) **Public sector body** – In an official capacity as a representative of a devolved administration / local government organisation / public service provider / other public sector body in the UK or elsewhere
- d) **Business** – In an official capacity with the views of an individual business
- e) **Business association** – In an official capacity representing the views of a business organisation

## Part 2 - Call for Input questions - Canada

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### Q.8 Are you / your business / your organisation aware of the Trade Continuity Agreement that came into effect between the UK and Canada in January this year?

You can refer to the information note regarding the Trade Continuity Agreement between the UK and Canada whilst completing your response. Please note this is provided as a separate document.

### Q.9 Thinking about potential future trade negotiations between the UK and Canada, which of the following trade-related areas best describe the provisions of the current trading relationship that the UK government should aim to keep the same? (either under the UK-Canada Trade Continuity Agreement or under Most Favoured Nation terms)

Please select all that apply.

You can refer to the information note, which provides further detail on the trade-related areas listed. Please note this is provided as a separate document.

- a) Goods - Tariffs
- b) Goods - Rules of Origin
- c) Standards and regulation
- d) Customs and border checks
- e) Competition, subsidies and state-owned enterprises (SOEs)
- f) Financial and professional services
- g) Digital services
- h) Other types of services
- i) Movement of data
- j) Investment
- k) Small and Medium size Enterprises (SMEs)
- l) Procurement
- m) Intellectual property
- n) Trade Remedies
- o) Trade Disputes
- p) Labour standards
- q) Environment/climate change
- r) Human rights
- s) Gender equality/women's economic empowerment
- u) Good Regulatory Practice
- v) Movement of persons and mutual recognition of professional qualifications
- w) Other
- x) None of these

**Q.10**

If you answered anything other than 'None' to the previous question, please answer the further question below:

Please limit your response to 10,000 characters or approximately 2,000 words.

**Based on your selection above, which areas of the current UK-Canada trading relationship do you think the UK government should aim to keep the same and why?**

Please provide details below and be as specific as possible.

a)

b) Don't know

c) None/no areas

**Q.11 Which of the following best describe the areas of the current UK-Canada trading relationship that the UK government should consider changing or improving during future negotiations? (either under the Trade Continuity Agreement or under Most Favoured Nation terms)**

Please select all that apply.

- |  |   |  |
|--|---|--|
| a) Goods - Tariffs   | h) Other types of services                  | r) Human rights  |
| b) Goods - Rules of Origin                                   | i) Movement of data                         | s) Innovation  |
| c) Standards and regulation                                  | j) Investment                               | t) Gender equality/<br>women's economic<br>empowerment                       |
| d) Customs and border checks                                 | k) Small and Medium size Enterprises (SMEs) | u) Good Regulatory Practice  |
| e) Competition, subsidies and state-owned enterprises (SOEs) | l) Procurement                              | v) Movement of persons and mutual recognition of professional qualifications |
| f) Financial and professional services                       | m) Intellectual property                    | w) Other   |
| g) Digital services  | n) Trade Remedies                           | x) None of these   |
|  | o) Trade Disputes                           |  |
|  | p) Labour standards                         |  |
|  | q) Environment/climate change               |  |

**Q.12**

If you answered anything other than 'None' to the previous question, please answer the further question below:

Please limit your response to 10,000 characters or approximately 2,000 words.

**Based on your selection above, which areas of the current trading relationship between the UK and Canada do you think the UK government should consider changing or improving during future trade negotiations with Canada and why?**

Please provide details below and be as specific as possible.

a)

- b) Don't know
- c) None/no areas

**Q.13 Do you / your business / your organisation currently use preferential (i.e., lower) tariffs available in the Trade Continuity Agreement between the UK and Canada?**

**Q.14 Do you / your business / your organisation face any issues in accessing and using preferential (i.e., lower) tariffs available to you / your business / your organisation under the Trade Continuity Agreement between the UK and Canada? If so, please describe these issues.**

Please provide details below and be as specific as possible.

a)

- b) Don't know
- c) Not applicable

**Q.15 Are there any obstacles other than tariffs that you / your business / your organisation experience when trading with Canada that the UK government could aim to address in future negotiations? If so, please describe these obstacles.**

Please provide details below and be as specific as possible.

a)

- b) No obstacles experienced
- c) Don't know

**Q.16**

Please limit your response to 10,000 characters or approximately 2,000 words.

**Is there anything else that you would want to say about the UK's future trade and investment relationship with Canada?**

Please provide details below.

a)

b) No

## Part 3 - About the Respondent

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### Part 3A - Individuals

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Please only complete Part 3A if you are responding as an individual.

**Q.17 Where do you currently live (your main address)?**

Other, please specify

**Q.18**

Please note, you only need to answer this question if you live in a Crown Dependency or UK Overseas Territory.

**You stated that you live in one of the Crown Dependencies / in a UK Overseas Territories. In which Crown Dependency / UK Overseas Territory do you currently live (your main address)?**

The Crown Dependencies:

UK Overseas Territories

**Q.19 What was your age at your last birthday?**

**Q.20 What is your sex?**

Other (please state)

**Q.21 Is your gender the same as the sex you were registered at birth?****Q.22 What is your ethnicity?**

Other, please specify

**Q.23 Are you a member, supporter or donor of an organisation with an interest in trade?****Q.24**

Please note, you only need to answer this question if you are a member, supporter, or donor of an organisation with an interest in trade.

Please limit your response to 1,000 characters or approximately 200 words.

**Please list the organisation names below:**

a)

b) Prefer not to say

**Q.25**

Please note, you only need to answer this question if you are a member, supporter, or donor of an organisation with an interest in trade.

**Have any of these organisations you are a member, support or donor of with an interest in trade contacted you about UK trade talks with Canada?**

## Part 3B - Non-Governmental Organisations (NGOs)

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**Please only complete Part 3B if you are responding as an NGO.**

**Q.26**

Please limit your response to 1,000 characters or approximately 200 words.

**What is the name of the organisation (e.g. trade union, interest group, charity or academic institution) you are responding on behalf of?**

**This information is mandatory, please see the privacy and confidentiality statement above for reasons why this information is needed.**

### Q.27 Which area does your organisation represent?

Please select all that apply.

- a) Education
- b) Health
- c) Labour / Workers Rights
- d) Human Rights
- e) Religious interests/groups
- f) International Development
- g) Food
- h) Environment and Climate Change
- i) Animals
- j) Farmers
- k) Consumers
- l) Product regulation / safety
- m) Manufacturing
- n) Transport
- o) Science / Technology
- p) Digital / Technology
- q) Broadcasting / Entertainment
- r) Financial/Business Services
- s) Defence / Security
- t) Academic institution
- u) Other
- v) Prefer not to say

### Q.28 Does your organisation have a presence in / operate in Canada?

### Q.29 How many members does your group represent in total?

### Q.30 Have any of your members been in contact with your organisation about trade and/or investment with Canada?

## Part 3C - Public sector bodies

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Please only complete Part 3C if you are responding as a public sector body

### Q.34

Please limit your response to 1,000 characters or approximately 200 words

### What is the name of the public sector body you are responding on behalf of?

a)

This information is mandatory, please see the privacy and confidentiality statement above for reasons why this information is needed.

### Q.32 Which area(s) does your public sector body represent?

- a) Education
- b) Health
- c) Labour / Workers rights
- d) Human rights
- e) Religious interests / Groups
- f) International development
- g) Food
- h) Environment and Climate Change
- i) Animals
- j) Farmers
- k) Consumers
- l) Product regulation / Safety
- m) Manufacturing
- n) Transport
- o) Science / Technology
- p) Digital / Technology
- q) Broadcasting / Entertainment
- r) Financial / Business Services
- s) Defence / Security
- t) Devolved Administration / Local Government UK
- u) National Government (non-UK)
- v) Regional / Local Government (non-UK)
- w) Other
- x) Prefer not to say



**Q.33 Does your public sector body have a presence in, or operate in Canada?**

**Q.34 Have any of your members been in contact with your organisation about trade and/or investment with Canada?**

## Part 3D - Businesses

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Please only complete Part 3D if you are responding as a business

**Q.35**

Please limit your response to 1,000 characters or approximately 200 words

**What is the name of your business?**

This information is mandatory, please see the privacy and confidentiality statement above for reasons why this information is needed.

**Q.36 What is your Company Number with Companies House?**

If you are content to enter this number, we will be able to link your information to our records management and ensure the relevant government officials will be aware of your concerns and priorities.

a)

b) Don't know

c) Prefer not to say

d) Do not have a company number  
(Not a UK company)

**Q.37 Is your business a subsidiary of a company whose headquarters are based outside the UK?**

**Q.38**

Please note, you only need to answer this question if you answered 'Yes' to the previous question, and your parent company headquarters are based outside of the UK.

**In which country is your parent company's headquarters?**

a)

b) Prefer not to say

**Q.39 Approximately how many employees are currently on your businesses' payroll in the UK across all sites?**

**Q.40 Does your business currently employ people in Canada?**

### Q.41 In what sector does your business predominately operate in the UK?

Please select all that apply.

#### Agriculture

- a) Agriculture, Forestry and Fishing
- b) Other agriculture

#### Energy and mining

- c) Energy production and distribution (conventional)
- d) Energy production and distribution (renewable)
- e) Mining and extraction
- f) Other energy and mining

#### Manufacturing

- g) Aerospace
- h) Automotive
- i) Chemicals
- j) Clothing and Textiles
- k) Food, Beverages and Tobacco
- l) ICT and Electronics
- m) Machinery and equipment
- n) Metal products
- o) Pharmaceuticals
- p) Wood, Paper and Printing
- q) Other manufacturing

#### Construction services

- r) Construction services

#### Business services

- s) Architecture
- t) Audit or accountancy
- u) Financial services and insurance
- v) Legal services
- w) Real estate
- x) Other business services

#### Broadcasting, creative and digital sectors

- y) Broadcasting
- z) Digital and information technology
- aa) Creative industry
- bb) Other broadcasting, creative and digital sector

#### Transport, storage and distribution services

- cc) Air transport
- dd) Water transport
- ee) Storage and distribution
- ff) Other transport

#### Public services

- gg) Education
- hh) Health and social care
- ii) Other public services

#### Retail and hospitality

- jj) Retail
- kk) Hotels and restaurants
- ll) Other retail and hospitality
- mm) Prefer not to say

### Q.42

This next question is about whether you self-identify as a business producing and trading in goods related to the environment and low carbon economy.

**Does your business have a significant focus on the production or trade of environmental goods and services, for example goods or services which can help meet environmental or climate protection goals?**

**This next set of questions asks about your business' exporting, importing and investment behaviours.**

**Q.43 Which of the following has your business done or tried to do with Canada in the last 12 months?**

Please select one answer per row by marking the relevant box.

	Yes, my business has done this	Tried but was not successful	No, have not tried to do this	Don't know	Prefer not to say
Sold a product or delivered a service					
Imported a product or used a service from abroad					
Invested in					
Received investment from					

**Q.44**

Please only answer this question if you have not tried to do any of the things listed in the previous question.

**You said you have not tried to do any of the following activities with Canada in the last 12 months, are any of these something that you would like to do in the future?**

Please select one answer per row by marking the relevant box.

	Yes, I would consider in the future	No, I would not consider in the future	Don't know	Prefer not to say
Sell a product or deliver a service to Canada				
Import a product or use a service from Canada				
Invest in Canada				
Receive investment from Canada				

## Part 3E

### - Business Associations

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Please only complete Part 3E if you are responding as a business association

#### Q.45

Please limit your response to 1000 characters or approximately 200 words

**What is the name of the trade association or business representative organisation you are responding on behalf of?**

#### Q.46 Which business area does your organisation represent?

##### Agriculture

- a) Agriculture, Forestry and Fishing
- b) Other agriculture

##### Energy and mining

- c) Energy production and distribution (conventional)
- d) Energy production and distribution (renewable)
- e) Mining and extraction
- f) Other energy and mining

##### Manufacturing

- g) Aerospace
- h) Automotive
- i) Chemicals
- j) Clothing and Textiles
- k) Food, Beverages and Tobacco
- l) ICT and Electronics

- m) Machinery and equipment
- n) Metal products
- o) Pharmaceuticals
- p) Wood, Paper and Printing
- q) Other manufacturing

##### Construction services

- r) Construction services

##### Business services

- s) Architecture
- t) Audit or accountancy
- u) Financial services and insurance
- v) Legal services
- w) Real estate
- x) Other business services

##### Broadcasting, creative and digital sectors

- y) Broadcasting
- z) Digital and information technology
- aa) Creative industry
- bb) Other broadcasting, creative and digital sector

##### Transport, storage and distribution services

- cc) Air transport
- dd) Water transport
- ee) Storage and distribution
- ff) Other transport

##### Public services

- gg) Education
- hh) Health and social care
- ii) Other public services

##### Retail and hospitality

- jj) Retail
- kk) Hotels and restaurants
- ll) Other retail and hospitality
- mm) Prefer not to say

**Q.47 How many members/businesses does your group represent in total?**

**Q.48 Does your organisation have a presence in / operate in Canada?**

**Q.49 Have any of your members been in contact with your organisation about trade and/or investment with Canada?**

**Q.50**

Please limit your response to 2000 characters or approximately 500 words

**What existing UK government or regional/business group-led trade and/or investment initiatives, if any, have your members told you support them in doing business with Canada?**

Please provide a brief overview of what these are and how they help your members.

a)

b) There are no existing trade and/or investment initiatives that support our members

c) Our members have not told us about this

d) Don't know

The Department for International Trade (DIT) helps businesses export, drives inward and outward investment, negotiates market access and trade deals, and champions free trade.

#### **Legal disclaimer**

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