

Photography for the media

Are you planning on taking your own photographs for use in the media?

If your photos include identifiable images of members of the public, including your clients, you must have their permission to use their image.

If the image is of a minor under 18 years of age, you must have the permission of their parent or legal guardian.

If you are holding an event at your practice with members of the public attending, we recommend that you prominently place signs informing people that photography for the media is taking place and that they should speak to reception for further information.

The ready-made sign on the following page can be printed on A4 or A3 paper and displayed in a visible location in your practice.

**Photography for the media is
taking place today**

**Please talk to practice
reception for further
information**