

Advertising on the BVA website

Section	Pages	Price per month exc. VAT	About
BVA homepage footer*	Home and feeds through to all other pages	£900	843,900 unique page views in 2015
BVA member login	Login	£700 L / £400 S	95,000 unique page views in 2015
Membership and benefits	Member benefits • Young Vet Network • Help and support for vets Representation • Saving you money • Support • Professional development	£500 L / £300 S	66,000 unique page views in 2015
Professional development	Careers • Becoming a vet • Vet jobs • Working in the UK • Working overseas • Getting a job	£400 L / £200 S	34,500 unique page views in 2015
You and your vet	Choosing a vet • Choosing a pet • Advice for pet owners • BVA advice leaflets	£300 L / £150 S	14,400 unique page views in 2015 Public facing pages
Membership and benefits: students	Students • Travel grants for students • Postgraduate study • EMS overseas	£200 L / £100 S	9,500 unique page views in 2015
Professional development: CPD	BVA CPD • CPD Group	£200 L / £100 S	6,300 unique page views in 2015

Advert sizes for website (width x height):

Large: 215 x 326 pixels

Small 215 x 163 pixels

*Homepage footer 234 x 60 pixels

Advertising on the BVA e-newsletters

Section	Price exc. VAT	About
BVA e-newsletter	£700 L / £400 S	16,000 sent on the first Tuesday of every month
BVA student e-newsletter	£400 L / £250 S	4,000 sent quarterly Dates: 17 March, 16 June, 15 September and 15 December

Advert sizes for e-newsletters (width x height): Large: 234 x 240 pixels Small 234 x 120 pixels

To check availability and book: please contact Daniel Bailey, Commercial Director, on danielb@bva.co.uk or 020 7908 6356

Advert requirements are as follows:

- Please provide copy at least a week before the date the email / web advert is due to go out.
- Please provide a URL if you'd like your advert to be hyperlinked to a website.
- We can accept EPS, TIFF, JPEG (300dpi) and PNG file formats. EPS or PNG is more suitable for adverts containing text.

Booking terms

Payment and cancellation fees

Please confirm your booking by email and quote a purchase order number if needed. Payment for on line advertising must be received within 30 days of the date of the invoice. Payment must be made before the advert goes live. In the event of cancellations received in writing, before the advert goes live the fee will be returned less 40% to cover administrative costs. After the advert has been put on the website or gone out in the e-newsletter no refunds will be possible.

BVA reserves the right to refuse any advertisement that we believe is incompatible with our mission. We also reserve the right to refuse any advertisement we deem competitive or contrary to the best interests of the organisation.